

# ALL IN for EQUALITY

BELVEDERE  
VODKA

CHANDON

January  
14



MOËT & CHANDON VIP LOUNGE | 6 PM  
DOORS OPEN | 7 PM  
LOCATION | Fair Market  
1100 E 5th St  
Austin, TX 78702

GENERAL ADMISSION | \$65  
EARLY BIRD TICKET SPECIALS AVAILABLE AT  
[www.merrymartinimixeratx.org](http://www.merrymartinimixeratx.org)

MAKE YOUR TAX-DEDUCTIBLE DONATION NOW.  
SPONSORSHIP LEVELS BELOW.  
[www.merrymartinimixeratx.org](http://www.merrymartinimixeratx.org)

## EVENT SUMMARY

The Merry Merry Martini Mixer (MMMM) is Equality Texas' (EQTX) biggest fundraiser in Austin. This is your opportunity to make a tax-deductible donation to the Equality Texas Foundation, which conducts research and educates Texans about policies that affect people of all sexual orientations and gender identities/expressions. Revenue from the MMMM directly benefits EQTX efforts to secure full equality for lesbian, gay, bisexual, and transgender Texans through education, community organizing, and collaboration. The MMMM brings Texans from all walks of life together for signature martinis, gourmet tastes from some of Austin's finest chefs, music and fun for everyone.

## ABOUT

### THE EQUALITY TEXAS FOUNDATION

Sponsorships benefit the Equality Texas Foundation, a 501(c)(3) public charity organization founded in 1990. The Foundation's programs serve to educate and empower Texans on equality issues, including the TransVisible Project and Equality Project. The organization also coordinates efforts of LGBT and allied organizations across the state to achieve its goals and objectives. Contributions to the Equality Texas Foundation are tax deductible to the fullest extent allowed by law.



# SPONSORSHIP LEVELS

(Cash donation or monetary equivalent of donated services/products)

## \$ 10,000 - PIT BOSS

### Event Benefits

- Your logo prominently placed on all marketing materials as “Presenting Sponsor”
- Pre-event advertisements with premier placement
- Special “Presented By” signage at entrance to event
- Access to Moët & Chandon VIP Lounge
- 20 VIP tickets to event
- Table available at the event for your promotional activities, products, and signage
- Social media promotions

### Year Long Benefits

- Logo on Equality Texas Foundation website
  - Specific Equality Training Session for employees
  - 6 tickets to each sponsored signature event for the year
  - 4 representatives at special briefing sessions
- 

## \$ 5,000 - ROULETTE

### Event Benefits

- Access to Moët & Chandon VIP Lounge
- Pre-event advertisements with premier placement
- Prominent signage at event
- Your logo prominently placed on all marketing materials
- 16 VIP tickets to event
- Table available at the event for your promotional activities, products, and signage
- Social media promotions

### Year Long Benefits

- Logo on Equality Texas Foundation website
  - Specific Equality Training Session for employees
  - 4 tickets to each sponsored signature event for the year
  - 3 representatives at special briefing sessions
- 

## \$ 2,500 - POKER

### Event Benefits

- Access to Moët & Chandon VIP Lounge
- Pre-event advertisements with premier placement
- Prominent signage at event
- Your logo prominently placed on all marketing materials
- 14 VIP tickets to event
- Table available at the event for your promotional activities, products, and signage
- Social media promotions

### Year Long Benefits

- Logo on Equality Texas Foundation website
- Specific Equality Training Session for employees
- Logo sponsorship at signature events
- 2 tickets to each sponsored signature event
- 2 Representatives at special briefing sessions

## \$ 1,500 - BLACKJACK

### Event Benefits

- Access to Moët & Chandon VIP Lounge
- Pre-event advertisements with premier placement
- Prominent signage at event
- Your logo prominently placed on all marketing
- 10 VIP tickets to event
- Table available at the event for your promotional activities, products, and signage
- Social media promotions

### Year Long Benefits

- Specific Equality Training Session for employees
  - 1 Representative at special briefing sessions
- 

## \$ 1,000 - SPADE

- Access to Moët & Chandon VIP Lounge
  - Pre-event advertisements
  - Signage at event
  - 8 VIP tickets to event
  - Logo placement on Internet marketing materials
  - Table available at the event for your promotional activities and signage
  - Social media promotions
- 

## \$ 750 - HEART

- Access Moët & Chandon VIP Lounge
  - Pre-event advertisements
  - Signage at event
  - 6 VIP tickets to event
  - Logo placement on Internet marketing materials
  - Table available at the event for your promotional activities and signage
  - Social media promotions
- 

## \$ 500 - CLUB

- Access Moët & Chandon VIP Lounge
  - Signage at event
  - 4 general admission tickets to event
  - Logo placement on Internet marketing materials
  - Social media promotions
- 

## \$ 250 - DIAMOND

- Access Moët & Chandon VIP Lounge
- Signage at event
- 2 general admission tickets to event
- Logo placement on Internet marketing materials
- Social media promotions

# MAKE YOUR TAX-DEDUCTIBLE DONATION NOW

[www.merrymartinimixer.org](http://www.merrymartinimixer.org)

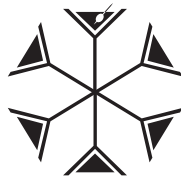
Checks payable to:  
Equality Texas Foundation  
P O Box 2340  
Austin, TX 78768-2340

Submit your company web address (URL) and logo  
in a digital format to be used on marketing materials.

The following is a list of the most common graphic design  
and layout applications that we can use:

- 300+ DPI JPEG or TIFF
- HiRes EPS (PostScript)
- HiRes AI (Adobe Illustrator)

Please submit your logo to:  
Monica Burcham  
[monica.burcham@equalitytexas.org](mailto:monica.burcham@equalitytexas.org)



**EQ TX** **MERRY MERRY**  
EQUALITY TEXAS **MARTINI MIXER**

AUSTIN