EQUALITY TEXAS PRESENTS:

LIGHTS, CAMERA, ACTION!
A Night of Advocacy Stars

The 2021 Annual Gala

This event is rescheduled for

SATURDAY, JANUARY 29, 2022

AT&T Conference Center
Zlotnik Ballroom
1900 University Ave.
Austin, Texas
7 p.m.
SPONSORSHIP OPPORTUNITIES

- **VISIONARY** $30,000+
  - Customized presentation for company/individual provided with Equality Texas staff;
  - Most prominent acknowledgment on signage at event;
  - Customized volunteer opportunity for company staff;
  - Prominent placement of company name/logo in event program slide;
  - Recognition on the Equality Texas website, social media, and in the Annual Report;
  - Recognition in event program and invitation;
  - Opportunity to provide a company banner to place in a prominent site at the event;
  - A prominent table at the event or virtual attendance from home with sharable link

- **ADVOCATE** $20,000
  - Customized presentation for company/individual provided with Equality Texas staff;
  - Prominent acknowledgment on signage at event;
  - Prominent placement of company name/logo in event program slide;
  - Recognition on the Equality Texas website, social media, and in the Annual Report;
  - Recognition in event program and invitation;
  - A prominent table at the event or virtual attendance from home with sharable link

- **CHAMPION** $10,000
  - Placement of company name/logo during event program;
  - Recognition on the Equality Texas website, social media, and in the Annual Report;
  - Name recognition in printed event program;
  - Recognition in invitation;
  - A table at the event or virtual attendance from home with sharable link

- **DEFENDER** $5,000
- **ACTIVIST** $2,500
- **SUPPORTER** $1,000
DEFENDER: $5,000
- Placement of company/individual name during event program;
- Recognition on the Equality Texas website, social media, and in the Annual Report;
- Name recognition in printed event program and invitation;
- A table at the event or virtual attendance from home

ACTIVIST: $2,500
- Placement of company/individual name during event program;
- Recognition on the Equality Texas website, social media, and in the Annual Report;
- Name recognition in printed event program and invitation;
- Four tickets to the event or virtual attendance from home

SUPPORTER: $1,000  (Limited Availability for In-Person Attendance)
- Placement of company/individual name during event program;
- Recognition on the Equality Texas website, social media, and in the Annual Report;
- Name recognition in printed event program and invitation;
- Two tickets to the event or virtual attendance from home

ADDITIONAL OPPORTUNITIES

RED CARPET SPONSOR: $20,000
1 Available
- Champion amenities + visibility on the red carpet

MEDIA SPONSOR: $20,000
1 Available
- Champion amenities + name/logo placement on the livestream and recording of the event
  “Powered by: COMPANY LOGO” on bottom left of screen

DÉCOR SPONSOR: $10,000
1 Available
- Defender amenities + Brand/logo placement on table centerpieces

VALET SPONSOR: $5,000
1 Available
- Activist amenities + Signage in valet area and opportunity for literature placement in cars

BAR SPONSOR: $5,000
2 Available
- Activist amenities + Signage at bar and opportunity for branded item placement
  (examples include cocktail napkins, literature, and/or tablecloth, pending approval)

In-Kind:
- Amenities for in-kind donations will be provided based on the fair market value of the donation.
  For values higher than $7,500, amenities will be tailored to meet donor needs and interests.
HOW YOUR SUPPORT IMPACTS LGBTQ+ TEXANS

Equality Texas works to secure full and lived equality for LGBTQ+ Texans in hearts and minds and in all areas of the law. Your sponsorship of this event will support our community programs, which meet activists on their advocacy journey by providing Texans with the issue education and skills necessary to confidently exercise their individual and collective power in support of LGBTQ+ rights.

In 2021, like every odd-numbered year, the Texas Legislature met at the State Capitol. Advocates, alongside Equality Texas, worked tirelessly to hold the line.

During this year’s regular, first special, and second special session, Equality Texas contributed to fending off over 60 anti-LGBTQ+ attacks. We were able to defeat this unprecedented number of cruel and dehumanizing attacks in partnership with you -- Equality Texans -- and pro-equality organizations who courageously showed up to defend our community’s richness, dignity, and humanity. We will continue to gather written and video testimony, train activists about how to advocate for themselves and other LGBTQ+ Texans, organized rallies and protests, and coordinate visits between LGBTQ+ families and their legislators each time our community is under attack by elected officials.

Since the beginning of session, we have seen a marked increase of bullying and violence against transgender youth. We know fearmongering about the lives of trans/LGB people fuels bias and discrimination. The need for engaging, educating, and mobilizing is urgent, and with your support, we will reach our goal of raising $250,000 at this event to support the programs that grow the equality movement in Texas.

Lights, Camera, Action! will be a hybrid event, with both in-person and virtual attendance and sponsorship opportunities. Although this event is rescheduled, for 2022, the need for financial support is critical in 2021, as we continue to fight at the State Capitol in the third special session.

Thank you for your support of Equality Texas, and please consider signing up as a Lights, Camera, Action! sponsor at www.equalitytexas.org/annual-gala or by contacting donate@equalitytexas.org.

MORE INFORMATION & SPONSORSHIP SIGN-UP AT:
WWW.EQUALITYTEXAS.ORG/ANNUAL-GALA
SPECIAL THANKS TO OUR 2020 GALA SPONSORS

VISIONARY SPONSORS

- Apple
- DELL Technologies
- Lew Aldridge

CHAMPION SPONSORS

- Jo & Jon Ivester in honor of Jeremy Ivester
- Steve & Lisa Rudner

DEFENDER SPONSORS

- Jennifer & Tracey Guyot-Wallace
- Sam & Lisa Hildebrand
- Mitra & Josh Woody

ACTIVIST SPONSORS

- Emilie Kopp & Deirdre Walsh
- Thom Maciula & Fish Greenfield
- Mark Phariss & Vic Holmes
- Penny Youngblood & Nancy Pearce

SUPPORTERS

- John & Sunny Ackerman | Mayor Steve Adler & Diane T. Land
- José Andrés Araiza & William B. Garner | Steve Atkinson & Ted Kincaid
- Richard & Judith Berkowitz | Kim Biffle | David W. Carlson & Steve Smith
- Cardigan | Hon. Julie Johnson & Dr. Sue Moster | Whitney Kelly & Jim Kemp
- John C.B. LaRue & R. Hunter Middleton | Enrique MacGregor & Mark Niermann
- Tina Toal Maness & Michael Maness | Jack McBride & Thain Allen
- John McDowell in honor of Dr. Michal McDowell & Dr. Alex McDowell
- Dr. Mark Parker & Eric Johnson | Lucilo Pena & Lee Cobb
- Forrest Preece & Linda Ball | Charles Runnels | Mark Sadlek & Steve Habgood
- David Silva & Brian Higginbotham | Matt Smith & Jason Berkowitz
- Karen Wilkerson & Jolie Smith